



INSTITUTE FOR

Excellence in Writing

An effective method for teaching writing skills

Using the College-Bound Student Package

The College-Bound Student Package is an excellent resource for an upper level high school student just starting with our program or for a long-term IEW student to hone some critical writing skills.

The High School Essay Intensive

Watch these seminars in one day or spread them over four, then practice the tools year-round.

- Offers teaching tools and tips for writing timed essays like the SAT essay
- Provides an in-depth look at writing that crucial college application essay
- Reviews IEW's stylistic techniques to use in all future writing
- Includes a CD-ROM with handouts for the seminar, lesson plans for practicing timed essays, and an audio MP3 of Julie Walker's talk entitled "SAT Preparation—General Test-Taking Strategies"



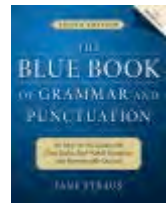
The Elegant Essay

- Takes your student through the nuances of writing quality essays
- Explores creating thesis statements and solid topics, writing great introductions, and working through effective conclusions
- Lasts about a semester and can accompany an introduction to literature course such as *Teaching the Classics* or *Windows to the World*
- Best to complete after watching your High School Essay Intensive, continuing to practice timed essays through the year



The Blue Book of Grammar

- Serves as a reference for your student to use when editing his papers
- Provides clear sections on punctuation and grammar rules
- Provides exercises to ensure your high school student "knows his stuff"



The Advanced Communication Series

- The end of the road!
- Presents powerful talks on
 - persuasive essays
 - advanced note taking
 - writing the college term paper
- Includes on a CD-ROM all the handouts to the course *and* lesson plans to ensure adequate practice
- Can be completed in one semester

