



INSTITUTE FOR  
**Excellence in Writing**  
An effective method for teaching writing skills  
www.excellenceinwriting.com 800.856.5815

You are invited to join Andrew Pudewa, director of the Institute for Excellence in Writing, for **SIX DAYS** of writing workshop opportunities, **March 22-27, 2010** in Fredericksburg and Richmond, Virginia.

**Monday–Wednesday, March 22–24, 2010**  
**Salem Fields Community Church**  
**11120 Gordon Road, Fredericksburg, VA 22407**

**Monday, March 22 Advanced Student Workshops**

A day of classes for those with a year or more of IEW experience. **Cost: \$20.00 per student.**

Concurrent registration in *Teaching Writing: Structure & Style\** is expected for teachers or parents of enrolled students.

- Story Writing (Grades 3-8) 8:30 AM–11:00 AM
- Research (Grades 5-10) 11:30 AM–2:00 PM
- Creative Writing (Grades 5-10) 2:30 PM–5:00 PM

**Monday, March 22, 7:00–8:30 PM**

**Nurturing Competent Communicators**

With humor and insight, Andrew will share the two easy but unbelievably powerful things that must be done at home and in the classroom to create confident communicators. **FREE EVENT**

**Tuesday–Wednesday, March 23–24, 8:30 AM–4:15 PM**

**\*Teaching Writing: Structure & Style** for Parents and Teachers. **Cost: \$89 for both days.** Invest in your teaching skills, not in more consumable workbooks! This is our award-winning method that will help you transform your reluctant writers and coach your budding novelists into competent communicators. Results *guaranteed!*



*Mr. Pudewa kept us on the edge of our seats with his wisdom and wit! I don't think any of us could adequately thank him for the inspiration, information and invitations he so articulately, beautifully and generously showered on us.*

**-Michelle in TN**

**Thursday–Saturday, March 25–27, 2010**  
**Immanuel Baptist Church**  
**3601 Monument Ave, Richmond, VA 23230**

**Thursday, March 25 Advanced Student Workshops**

A day of classes for those with a year or more of IEW experience. **Cost: \$20.00 per student.**

Concurrent registration in *Structure & Style Review and Refinement\** is expected for teachers or parents of enrolled students.

- Story Writing (Grades 3-8) 8:30 AM–11:00 AM
- Research (Grades 5-10) 11:30 AM–2:00 PM
- Creative Writing (Grades 5-10) 2:30 PM–5:00 PM

**Thursday, March 25, 7:00–8:30 PM**

**Rebuilding Your Education Paradigm - Teaching for "Freedomship"**

In this inspiring and empowering session, you will see a path that develops true thinkers, leaders, and communicators—so desperately needed in today's world. **FREE EVENT**

**Friday, March 26, 9:00 AM–4:00 PM**

**\*Structure & Style: Review and Refinement** A One-Day Review & Expansion Seminar for Teachers, Parents, & Tutors.

**Cost: \$50.00 per participant.** This session is designed for teachers, parents, or tutors who have been using the basic IEW program, "Teaching Writing: Structure & Style," and wish to deepen their understanding of the syllabus through a practice-filled, interactive day.

**Saturday, March 27, 8:30 AM–3:30 PM**

**High School Essay Intensive** for students preparing for college **Cost: \$50 (accompanying adult, \$25.00).** Get immediate experience and inside tips on how to do your best on the SAT or ACT essay. Also includes strategies for composing the college application personal essay.

**For more information or to register:**

**www.excellenceinwriting.com/events • 800.856.5815 • info@excellenceinwriting.com**

**Sue Reese will be present to exhibit materials from the IEW Bookstore.**